

PAPERADO

moves in with Rayher



Why are we collaborating with Rössler?

The highest quality is our top priority. With Rössler and Paperado range, we are co-operating with the market leader in the paper industry. The name-brand quality "Made in Germany" and decades of in-depth paper expertise combined with a modern, FSC® certified* paper range have won us over. Handicrafts need paper, paper is part of creativity and creativity is Rayher's watchword.

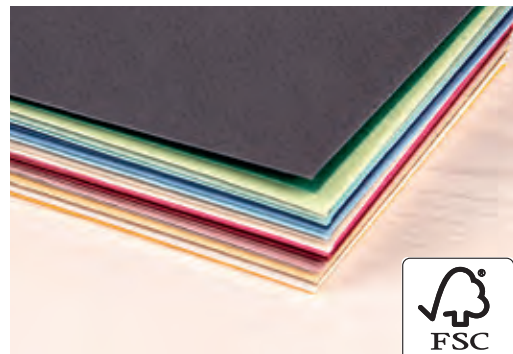
Paperline becomes Paperado: How does this affect you?

Short procurement channels, secure and high availability and binding delivery times: these are just a few advantages at your disposal. Gain clarity and overall view: the Paperado range stands for focus on sales-boosting paper formats and a contemporary world of colours carefully harmonised in such a way that everything can be optimally combined. You have the choice between a range conveniently packaged in self-service packing bags and a range consisting of loose paper products without outer packaging.

>> New paper range opening up new opportunities! <<

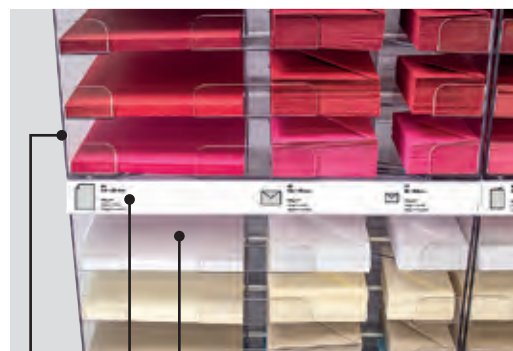
*only "self-service packing bags" range





PAPERADO

- Name-brand quality "Made in Germany"
- FSC® certified (only "self-service packing bags" range)
- Acid-free, pH-neutral, lignin-free
- Bestselling formats and harmonious world of colours: ideal for combining
- Fine ribbed texture lends products a pleasant feel and extra character
- Printable with laser and inkjet printers
- Envelopes adorned with a light-coloured silk lining (except in the Kraft and metallic version)



1 2 3

- 1) High-quality clear acrylic display
- 2) Price tag holders
- 3) Inclined compartments for better paper removal

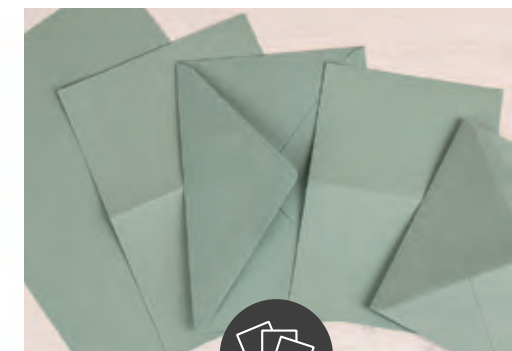


„SELF-SERVICE PACKING BAGS“ RANGE

Within this range, all Paperado paper sheets are packed in practical self-service packing polybags of 5 or 10 pieces each and are thus optimally protected. Each self-service packing bag contains the article number and EAN code and therewith ready for sale. The 2m product range contains 11 formats in 18 different colours.



Also available as 1.5m product range (8 formats, 18 colours) and 1m product range (6 formats, 18 colours)



„LOOSE NOT-PACKED“ RANGE

Within this range, all Paperado paper sheets are available loose without outer packaging. This kind of packaging opens up individual combination options. The 2m product range contains 11 formats in 24 different colours.

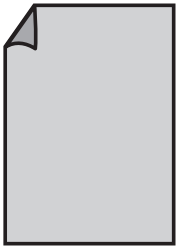


Also available as 1.5m product range (8 formats, 24 colours) and 1m product range (6 formats, 24 colours)

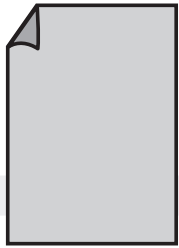


73 271 000 A GREAT RANGE

11 sales-boosting **paper formats supplied in self-service packing bags** give room for exploring. The basic formats are laid out in a clear and transparent manner. To let their creativity run free, customers can easily assemble other formats. It creates opportunities for individual designing.



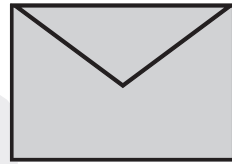
A4 (10)
210 × 297 mm
73 237 ... 100 g/m² (PLAIN)
73 238 ... 120 g/m² (KRAFT)
73 239 ... 120 g/m² (METALLIC)
10-sheet bag



A4 (10)
210 × 297 mm
73 243 ... 220 g/m² (PLAIN)
73 244 ... 240 g/m² (KRAFT)
73 245 ... 220 g/m² (METALLIC)
5-sheet bag



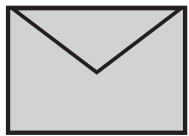
DIN Lang (10)
110 × 220 mm
73 258 ... 100 g/m² (PLAIN)
73 259 ... 120 g/m² (KRAFT)
73 260 ... 120 g/m² (METALLIC)
5-sheet bag



C5 (10)
157 × 225 mm
73 252 ... 100 g/m² (PLAIN)
73 253 ... 120 g/m² (KRAFT)
73 254 ... 120 g/m² (METALLIC)
5-sheet bag



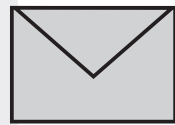
B6 (10)
120 × 169 mm
73 267 ... 220 g/m² (PLAIN)
73 268 ... 240 g/m² (KRAFT)
73 269 ... 250 g/m² (METALLIC)
5-sheet bag



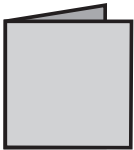
B6 (10)
125 × 176 mm
73 240 ... 100 g/m² (PLAIN)
73 241 ... 120 g/m² (KRAFT)
73 242 ... 120 g/m² (METALLIC)
5-sheet bag



A6 (10)
105 × 148 mm
73 264 ... 220 g/m² (PLAIN)
73 265 ... 240 g/m² (KRAFT)
73 266 ... 250 g/m² (METALLIC)
5-sheet bag



C6 (10)
114 × 162 mm
73 249 ... 100 g/m² (PLAIN)
73 250 ... 120 g/m² (KRAFT)
73 251 ... 120 g/m² (METALLIC)
5-sheet bag



(10)
157 × 157 mm
73 261 ... 220 g/m² (PLAIN)
73 262 ... 240 g/m² (KRAFT)
73 263 ... 250 g/m² (METALLIC)
5-sheet bag



(10)
164 × 164 mm
73 246 ... 100 g/m² (PLAIN)
73 247 ... 120 g/m² (KRAFT)
73 248 ... 120 g/m² (METALLIC)
5-sheet bag



C7 (10)
81 × 114 mm
73 255 ... 100 g/m² (PLAIN)
73 256 ... 120 g/m² (KRAFT)
73 257 ... 120 g/m² (METALLIC)
5-sheet bag

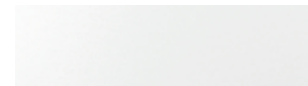
... COLOURS ARE GIVEN A TRUE
COLOUR CHOICE



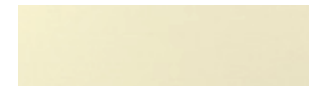
WITH A VIVID COLOUR SCHEME

The self-service packaging range contains **15 trendy plain colours**, **two shimmering metallic colours** and **one natural kraft paper colour**. The very modern colour scheme is closely coordinated in such a way that the individual colours can be optimally combined.

PLAIN COLOUR SELECTION



102 white



104 ivory



154 vanilla



258 pinkish



276 fuchsia



284 cardinal red



291 burgundy



356 light blue



372 denim blue



376 royal blue



408 mint green



444 fir green



502 eucalyptus

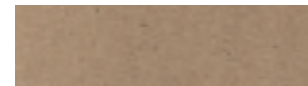


509 taupe



526 ochre

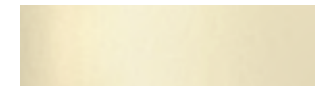
COLOUR SELECTION KRAFT



521 kraft



103 metallic white



106 metallic cashmere



73 271 000 (1)
Paperado stationery 2m, bag
18 colours, in 11 sizes each



73 273 000 (1)
Paperado stationery 1.5m, bag
18 colours, in 8 sizes each

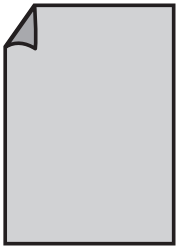


73 275 000 (1)
Paperado stationery 1m, bag
18 colours, in 6 sizes each

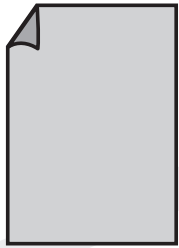


73 270 000 A GREAT RANGE

11 sales-boosting **paper formats supplied loose and not packed**, apply as basic formats and are laid out in a clear and transparent manner. From these basic formats, other formats can be set up easily and creatively. Thus creativity moves into the spotlight.



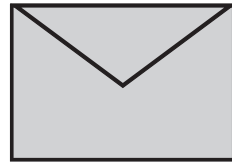
A4 (100)
210 × 297 mm
73 208 ... 100 g/m² (PLAIN)
73 209 ... 120 g/m² (KRAFT)
73 210 ... 120 g/m² (METALLIC)



A4 (50)
210 × 297 mm
73 234 ... 220 g/m² (PLAIN)
73 235 ... 240 g/m² (KRAFT)
73 236 ... 250 g/m² (METALLIC)



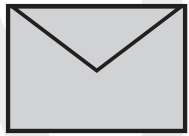
DIN Lang (50)
110 × 220 mm
73 211 ... 100 g/m² (PLAIN)
73 212 ... 120 g/m² (KRAFT)
73 213 ... 120 g/m² (METALLIC)



C5 (50)
157 × 225 mm
73 231 ... 100 g/m² (PLAIN)
73 232 ... 120 g/m² (KRAFT)
73 233 ... 120 g/m² (METALLIC)



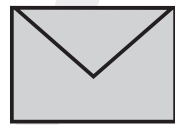
B6 (100)
120 × 169 mm
73 214 ... 220 g/m² (PLAIN)
73 215 ... 240 g/m² (KRAFT)
73 216 ... 250 g/m² (METALLIC)



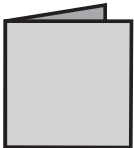
B6 (50)
125 × 176 mm
73 204 ... 100 g/m² (PLAIN)
73 206 ... 120 g/m² (KRAFT)
73 207 ... 120 g/m² (METALLIC)



A6 (100)
105 × 148 mm
73 217 ... 220 g/m² (PLAIN)
73 218 ... 240 g/m² (KRAFT)
73 219 ... 250 g/m² (METALLIC)



C6 (50)
114 × 162 mm
73 220 ... 100 g/m² (PLAIN)
73 221 ... 120 g/m² (KRAFT)
73 222 ... 120 g/m² (METALLIC)



(25)
157 × 157 mm
73 225 ... 220 g/m² (PLAIN)
73 226 ... 240 g/m² (KRAFT)
73 227 ... 250 g/m² (METALLIC)



(25)
164 × 164 mm
73 205 ... 100 g/m² (PLAIN)
73 223 ... 120 g/m² (KRAFT)
73 224 ... 120 g/m² (METALLIC)



C7 (50)
81 × 114 mm
73 228 ... 100 g/m² (PLAIN)
73 229 ... 120 g/m² (KRAFT)
73 230 ... 120 g/m² (METALLIC)

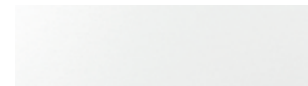
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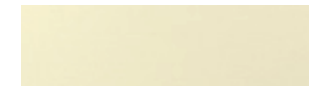
WITH A VIVID COLOUR SCHEME

The loose product range contains **20** trendy **plain colours**, **three** shimmering **metallic colours** and **one** natural **kraft paper colour**. The very modern colour scheme is closely coordinated in such a way that the individual colours can be optimally combined.

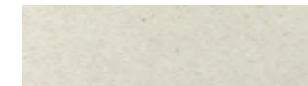
PLAIN COLOUR SELECTION



102 white



104 ivory



154 vanilla



216 melon



258 pinkish



276 fuchsia



284 cardinal red



288 brick-red



291 burgundy



356 light blue



372 denim blue



376 royal blue



404 turquoise



408 mint green



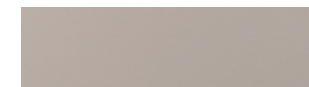
409 pastel green



444 fir green



502 eucalyptus



509 taupe

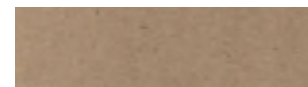


526 ochre



562 slate-grey

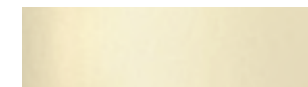
COLOUR SELECTION KRAFT



521 kraft



103 metallic white



106 metallic cashmere



130 taupe

COLOUR SELECTION METALLIC


73 270 000 (1)
Paperado stationery 2m, in bulk
24 colours, in 11 sizes each


73 272 000 (1)
Paperado stationery 1.5m, in bulk
24 colours, in 8 sizes each


73 274 000 (1)
Paperado stationery 1m, in bulk
24 colours, in 6 sizes each